

Outreach Coordinator

Description

SFU Rocketry Club is seeking talented individuals to join our team as Outreach Coordinators. As an Outreach Coordinator, you will work collaboratively with a group of passionate rocketry enthusiasts and technical design teams to promote our various projects related to the development of a fully-functional liquid rocket.

In this role, you will be responsible for developing and implementing outreach strategies that effectively showcase the value of our projects to potential partners, sponsors, and investors. You will work closely with our Marketing Coordinators and other team members to develop compelling visuals and engaging content that accurately communicates technical concepts to a non-technical audience. Working alongside our team of highly skilled engineers, you will gain an in-depth understanding of the technical intricacies involved in the development of many multi-diverse engineering projects all related to creating fully-functioning suborbital rockets. You will learn how to effectively communicate technical concepts through visual mediums, and how to develop marketing strategies that effectively showcase the value of our projects.

By joining our team as an Outreach Coordinator, you will be able to develop a diverse set of skills that will be valuable in any industry. Don't miss out on this exciting opportunity to grow and learn with SFU's largest and most comprehensive design team! Apply now to become a vital part of our team and help us take our projects to the next level!

Duties & Responsibilities

- Developing and implementing outreach strategies to promote SFU Rocketry and its projects
- Collaborating with Marketing Coordinators and other team members to create visually appealing marketing materials
- Drafting emails to send to sponsors and assisting in filling Grants
- Identifying and reaching out to potential partners, sponsors, and investors
- Organizing and attending events to promote SFU Rocketry and its projects
- Tracking and analyzing outreach metrics to evaluate the effectiveness of outreach strategies
- Participating in team meetings and providing regular progress updates to the team leads and technical design teams.

Key Qualifications

- Previous experience in an Outreach position is an asset
- Strong communication and interpersonal skills
- Ability to work collaboratively in a team environment
- Familiarity with social media platforms and other outreach channels
- Strong organizational and project management skills
- Interest in learning about technical concepts and engineering principles
- Ability to manage multiple projects simultaneously, prioritize tasks, and meet deadlines
- A positive attitude and willingness to learn and grow with the team

Education & Experience

- Students pursuing an undergraduate or graduate degree at SFU (preferred but not required)
- Faculty or staff members of Simon Fraser University are welcome to apply
- Preference for this role is given to those with related experience in key qualifications, though all levels of experience are encouraged to apply

Job Details

- Part-Time / Casual
- Volunteer Student Design Team Position
- Remote - occasional in-person meetings and/or events
- Commitment for a minimum of 6 months after onboarding
- Minimum 3 hours per week time commitment
- Frequent promotion opportunities for Senior and Lead positions

Statement from SFU Rocketry

SFU Rocketry is an inclusive and equal-opportunity organization. We welcome, include, and respect all regardless of race, colour, ancestry, place of origin, religion, family status, marital status, physical disability, mental disability, sex, age, sexual orientation, gender identity or expression, political belief, or conviction of a criminal or summary conviction offence unrelated to employment.

SFU Rocketry is Simon Fraser University's largest active design team in the university's history and has a strong reputation to uphold. Our members are highly sought-after and have been actively recruited for permanent and co-op intern industry positions. We operate as a professional organization, where professional conduct is required and expected from all SFU Rocketry members at all times.

Learn More about SFU Rocketry

Visit our website - <https://www.sfurocketry.com>