

Graphics/Creatives Designer

Description

SFU Rocketry Club is seeking talented Graphics/Creatives Designers to join our team and help promote our various projects related to the development of a fully-functional liquid rocket! In this role, you will work collaboratively with a group of passionate rocketry enthusiasts and technical design teams to create visually appealing marketing materials that showcase the technical intricacies of our projects to a wider audience.

As a Graphics/Creatives Designer, you will be responsible for creating and implementing marketing strategies that effectively showcase the value of our projects to potential partners, sponsors, and investors. You will work closely with Marketing Coordinators and other team members to develop compelling visuals that accurately communicate technical concepts to a non-technical audience. Working alongside our team of highly skilled engineers, you will gain an in-depth understanding of the technical intricacies involved in the development of many multi-diverse engineering projects all related to creating fully-functioning suborbital rockets. You will learn how to effectively communicate technical concepts through visual mediums, and how to develop marketing strategies that effectively showcase the value of our projects.

By joining our team as a Graphics/Creatives Designer, you will be able to develop a diverse set of skills that will be valuable in any industry. Don't miss out on this exciting opportunity to grow and learn with SFU's largest and most comprehensive design team! Apply now to become a vital part of our team and help us take our projects to the next level!

Duties & Responsibilities

- Collaborating with the Marketing Coordinators and technical design teams to create visually appealing marketing materials that showcase the technical intricacies of our projects to a wider audience.
- Collaborating with the technical team to keep the website up-to-date.
- Designing and producing marketing materials such as brochures, flyers, posters, social media graphics, and other promotional materials.
- Creating content for the club's social media accounts and occasional video editing.
- Creating and maintaining a brand identity for SFU Rocketry across all marketing materials.
- Assisting in the planning and execution of events such as recruitment drives, presentations, and other outreach activities.
- Collaborating with other team members to ensure that marketing materials and strategies are consistent with the overall goals of the club.
- Participating in team meetings and sharing regular progress updates with other Graphics Designers, Marketing Coordinators, and technical design teams.

Key Qualifications

- Proven experience as a graphic designer or visual communicator, with a portfolio showcasing a range of design work.
- Excellent knowledge of graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other design tools such as Canva.

- Knowledge of website design principles and experience designing for web and social media.
- Ability to translate technical concepts into compelling visual designs and marketing materials.
- Strong communication and collaboration skills to work effectively with technical design teams and marketing coordinators.
- Attention to detail and a keen eye for design aesthetics.
- Ability to manage multiple projects simultaneously, prioritize tasks, and meet deadlines.
- Knowledge of marketing and branding principles to create materials that are consistent with the club's messaging and goals.
- Strong organizational and project management skills.
- A positive attitude and willingness to learn and grow with the team.

Education & Experience

- Students pursuing an undergraduate or graduate degree at SFU (preferred but not required)
- Faculty or staff members of Simon Fraser University are welcome to apply
- Preference for this role is given to those with related experience in key qualifications, though all levels of experience are encouraged to apply

Job Details

- Part-Time / Casual
- Volunteer Student Design Team Position
- Remote - occasional in-person meetings and/or events
- Commitment for a minimum of 6 months after onboarding
- Minimum 3 hours per week time commitment
- Frequent promotion opportunities for Senior and Lead positions

Statement from SFU Rocketry

SFU Rocketry is an inclusive and equal-opportunity organization. We welcome, include, and respect all regardless of race, colour, ancestry, place of origin, religion, family status, marital status, physical disability, mental disability, sex, age, sexual orientation, gender identity or expression, political belief, or conviction of a criminal or summary conviction offence unrelated to employment.

SFU Rocketry is Simon Fraser University's largest active design team in the university's history and has a strong reputation to uphold. Our members are highly sought-after and have been actively recruited for permanent and co-op intern industry positions. We operate as a professional organization, where professional conduct is required and expected from all SFU Rocketry members at all times.

Learn More about SFU Rocketry

Visit our website - <https://www.sfurocketry.com>